

## Case Study: Coastal Nonprofit

February 2013

ANNUAL REVENUE SUMMARY

Revenue pattern was a little unusual:

2007	\$1,074,787	
2008	\$1,141,326	
2009	\$499,382	
2010	\$818,424	
2011	\$1,005,950	

- •If you asked the Executive Director, "Did you have a revenue decline in 2010?", the answer would have been, "No, revenue went up 70% in 2010 over 2009", and the opportunity would have been lost forever.
- By gathering the monthly income statements, ClaimsComp was able to analyze the fluctuation to determine that the magnitude of the drop compared to the like period in 2007-2009 was 53.90%

AGGREGATE DECLINE DATA SUMMARY								
	MAY - JULY	JUN - AUG	JUL - SEPT	AUG - OCT	SEP - NOV	OCT - DEC		
2010	156,216	163,976	191,579	173,451	260,033	274,970		
2009 Only Result	88,245	139,309	140,375	169,598	133,671	140,815		
	77.03%	17.71%	36.48%	2.27%	94.53%	95.27%		
2008-2009	267,604	113,926	117,600	115,797	113,007	205,304		
Result	-41.62%	43.93%	62.91%	49.79%	130.10%	33.93%		
2007-2009 Results	338,873	121,762	92,624	141,589	145,099	231,764		
	-53.90%	34.67%	106.84%	22.50%	79.21%	18.64%		

<sup>•</sup>Note that the revenue decrease occurred only in the May-June-July period and no others. It would be very easy for a business (or non-profit) to miss this important fact or forget that it happened. We invest the time to crunch the numbers. Experience matters.

Bottom line: this charity qualifies for a settlement of \$460,078.

<sup>•</sup>Even though the street address for this entity was in Zone C with a 0.25x Risk Transfer Premium, we were able to justify including them in Zone B which has a 1.25x Risk Transfer Premium resulting in a Risk Transfer Premium of \$255,599 instead of \$44,463. Experience matters.